

# MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION GEORGIA

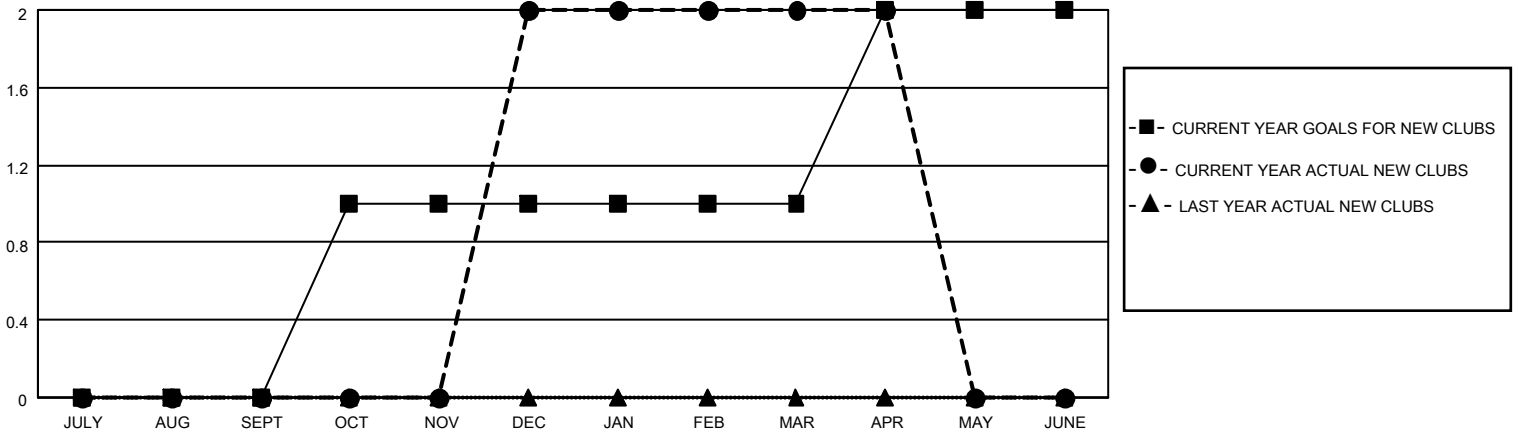
District 18 I

Results as of: 4/30/2021

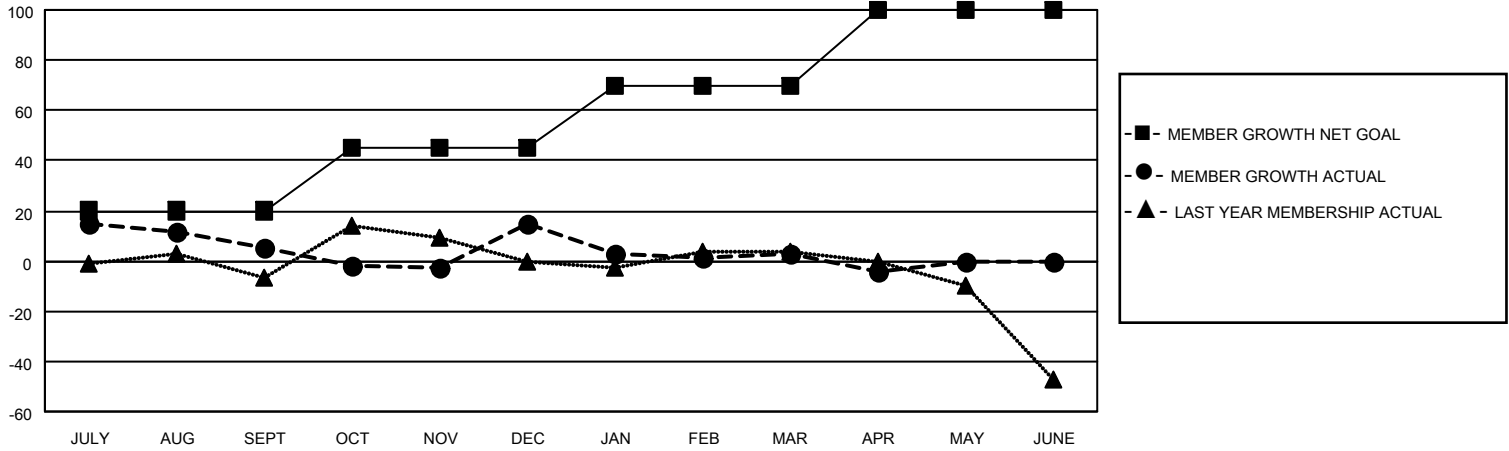
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 1             | 2         | 0             |
| JAN/FEB/MAR           | 0             | 0         | 1             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |   |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2020-2021 |                        |                      |   |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL<br>(including transfers) |
| JULY/AUG/SEPT         | 20                     | 48                   | 41  |
| OCT/NOV/DEC           | 25                     | 85                   | 71  |
| JAN/FEB/MAR           | 25                     | 26                   | 37  |
| APR/MAY/JUNE          | 30                     | 7                    | 13  |

**GOALS AND ACTUAL NEW CLUBS CUMULATIVE**



**GOALS AND ACTUAL MEMBERS CUMULATIVE**



**DROPPED CLUBS: 1**

30 CLUBS OF 55 ADDED 1 OR MORE NEW MEMBERS

| <u>GENDER DISTRIBUTION</u> |              |
|----------------------------|--------------|
| MALE                       | 665 (60.56%) |
| FEMALE                     | 433 (39.44%) |

| <u>DROPPED MEMBERS</u> |            |
|------------------------|------------|
| DECEASED               | 31         |
| CLUB CANCELLED         | 2          |
| OTHER                  | 129        |
| <b>TOTAL</b>           | <b>162</b> |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

|                                 |     |
|---------------------------------|-----|
| TOTAL FAMILY UNIT MEMBERS       | 269 |
| FAMILY MEMBERS PAYING HALF DUES | 140 |